



PT Cipta Digital
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KAJIAN KHUSUS PENDIDIKAN EKONOMI:

Perspektif Teoretis, Pedagogis, dan
Transformasi Pembelajaran di Era Digital

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Kajian Khusus Pendidikan Ekonomi: Perspektif Teoretis, Pedagogis, dan Transformasi Pembelajaran di Era Digital

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KATA PENGANTAR

Puji syukur ke hadirat Tuhan Yang Maha Esa atas rahmat dan karunia-Nya, sehingga buku referensi berjudul *Kajian Khusus Pendidikan Ekonomi: Perspektif Teoretis, Pedagogis, dan Transformasi Pembelajaran di Era Digital* dapat hadir sebagai bacaan yang memberikan wawasan mengenai perkembangan pendidikan ekonomi di tengah perubahan zaman yang semakin dinamis. Buku ini mengulas berbagai gagasan penting tentang pendidikan ekonomi, strategi pembelajaran, serta pemanfaatan teknologi digital yang semakin berperan dalam proses belajar dan mengajar.

Buku ini disusun dengan bahasa yang mudah dipahami sehingga dapat dinikmati oleh masyarakat umum, pendidik, praktisi, pemerhati pendidikan, maupun siapa saja yang memiliki ketertarikan terhadap dunia pendidikan ekonomi. Pembahasan yang disajikan diharapkan mampu memberikan pemahaman yang lebih luas mengenai tantangan dan peluang pembelajaran ekonomi pada era digital.

Akhirnya, semoga buku ini dapat menjadi sumber inspirasi dan wawasan yang bermanfaat bagi para pembaca dalam memahami perkembangan pendidikan ekonomi serta mendorong terciptanya proses pembelajaran yang lebih adaptif, kreatif, dan relevan dengan kebutuhan masa kini. Selamat membaca.

Jakarta, Juni 2026

Tim Penyusun

PENGANTAR EDITOR

Buku *Kajian Khusus Pendidikan Ekonomi: Perspektif Teoretis, Pedagogis, dan Transformasi Pembelajaran di Era Digital* menempati posisi penting dalam khazanah literatur pendidikan ekonomi karena tidak hanya membahas konsep-konsep dasar dan pengembangan teori, tetapi juga menghubungkannya dengan perubahan pedagogi, transformasi digital, serta tantangan sosial-ekonomi kontemporer. Di tengah kebutuhan akan sumber rujukan yang mampu menjembatani antara fondasi keilmuan dan kebutuhan praktik pembelajaran, buku ini hadir sebagai karya kolektif yang memperlihatkan keluasan tema sekaligus kedalaman orientasi akademik dalam bidang pendidikan ekonomi.

Posisi buku ini menjadi kuat karena cakupan pembahasannya tersusun secara sistematis dari isu literasi ekonomi, literasi keuangan mahasiswa, pendidikan kewirausahaan, literasi digital, pembelajaran berbasis *problem-based learning*, ekonomi kreatif berbasis kearifan lokal, hingga pendidikan ekonomi berbasis *green economy* dan pengembangan *human capital* di tengah polarisasi pasar kerja digital. Tidak berhenti pada ranah pedagogis sekolah dan perguruan tinggi, buku ini juga memperluas horizon pendidikan ekonomi ke wilayah perilaku konsumsi di era digital, penguatan UMKM, pembelajaran ekonomi berbasis teknologi, dan bahkan penggunaan pendekatan *life table*, Kaplan-Meier, serta regresi Cox dalam analisis survival perusahaan di Bursa Efek Indonesia.

Dari sisi kebaruan, buku ini menawarkan novelty setidaknya dalam tiga hal. Pertama, buku ini tidak memposisikan pendidikan ekonomi semata sebagai transmisi konsep, melainkan sebagai arena pembentukan kompetensi berpikir, pengambilan keputusan, adaptasi digital, dan respons terhadap perubahan ekonomi nyata. Kedua, buku ini menghadirkan persilangan yang jarang ditemukan dalam satu himpunan, yakni antara perspektif teoretis, strategi pedagogis, isu transformasi digital, keberlanjutan, kewirausahaan, perilaku ekonomi, dan analisis empiris yang lebih teknis. Ketiga, buku ini menunjukkan bahwa pendidikan ekonomi dapat dibaca tidak hanya sebagai bidang pengajaran, tetapi juga sebagai ruang intervensi untuk membangun literasi, karakter ekonomi, kapasitas inovasi, dan sensitivitas terhadap perubahan struktur pasar serta pembangunan berkelanjutan.

Kekuatan lain buku ini terletak pada kerangka penulisan tiap bab yang cenderung konsisten, yakni mencakup pendahuluan, definisi konseptual, landasan teori, telaah penelitian terdahulu, manfaat kajian, tujuan pengembangan, *best practice*, implikasi bagi pendidikan ekonomi, dan kesimpulan. Struktur semacam ini membuat buku bukan hanya layak dibaca sebagai bahan pengayaan, tetapi juga berguna sebagai referensi akademik bagi mahasiswa, dosen, peneliti, dan praktisi yang memerlukan peta kajian sekaligus pijakan aplikatif dalam pengembangan pembelajaran ekonomi.

Sebagai editor, saya memandang buku ini bukan sekadar kumpulan tulisan tematik, melainkan sebuah upaya kolektif untuk memperluas paradigma pendidikan ekonomi agar lebih kontekstual, interdisipliner, dan responsif terhadap era digital. Dengan demikian, kebaruan buku ini terletak pada kemampuannya merangkai beragam isu mutakhir ke dalam satu lanskap

pendidikan ekonomi yang utuh: dari literasi dan pedagogi, ke teknologi dan kewirausahaan, lalu ke keberlanjutan, pasar kerja digital, perilaku konsumsi, penguatan UMKM, hingga analisis ekonomi yang berbasis metode kuantitatif.

Akhirnya, buku ini diharapkan dapat memperkaya diskursus pendidikan ekonomi di Indonesia, sekaligus mendorong lahirnya pembelajaran yang lebih reflektif, relevan, dan transformatif. Dalam konteks tersebut, buku ini layak dipandang sebagai salah satu kontribusi penting yang menegaskan bahwa pendidikan ekonomi pada masa kini harus mampu menjawab tantangan konseptual, pedagogis, dan digital secara bersamaan.

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Buku referensi berjudul **Kajian Khusus Pendidikan Ekonomi: Perspektif Teoretis, Pedagogis, dan Transformasi Pembelajaran di Era Digital** membahas berbagai konsep dan perkembangan pendidikan ekonomi dalam menghadapi perubahan zaman yang semakin dipengaruhi oleh teknologi digital. Pembahasan dalam buku ini mencakup landasan teoritis pendidikan ekonomi, strategi pembelajaran yang inovatif, serta pemanfaatan teknologi untuk meningkatkan kualitas proses belajar.

Dengan penyajian yang sistematis dan mudah dipahami, buku ini memberikan gambaran mengenai transformasi pembelajaran ekonomi yang adaptif terhadap kebutuhan masyarakat modern. Berbagai isu dan perkembangan terkini diulas untuk membantu pembaca memahami peran pendidikan ekonomi dalam membentuk kemampuan berpikir kritis, pengambilan keputusan yang bijak, serta literasi ekonomi di era digital. Buku ini sangat cocok untuk masyarakat umum yang ingin memperluas wawasan tentang pendidikan ekonomi dan perkembangannya di tengah kemajuan teknologi.