

Konseling Karir Digital Berbasis Data:

Teori, Model, dan
Implementasi Layanan BK



Dr. Malim Soleh Rambe, S.Sos.I., S.Pd., M.Pd., Kons., Azijah
Tussolihah Siregar, M.E., dan Paisal Hamid Marpaung, M.Kom.

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**Dr. Malim Soleh Rambe, S.Sos.I., S.Pd., M.Pd.,
Kons.**

**Azijah Tussolihah Siregar, M.E.
Paisal Hamid Marpaung, M.Kom.**

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Penulis : Dr. Malim Soleh Rambe, S.Sos.I., S.Pd., M.Pd.,
Kons., Azijah Tussolihah Siregar, M.E., dan Paisal
Hamid Marpaung, M.Kom.
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Jl. Wijaya Ii/Wijaya Grand Centre Blok G-15, Desa/Kelurahan Pulo, Kec. Kebayoran Baru,
Kota Adm. Jakarta Selatan, Provinsi DKI Jakarta, Kode Pos: 1216

E-Mail : penerbitcde@gmail.com

Website : cideka.com

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Puji syukur ke hadirat Tuhan Yang Maha Esa atas rahmat dan karunia-Nya, sehingga buku referensi berjudul *Konseling Karir Digital Berbasis Data: Teori, Model, dan Implementasi Layanan BK* dapat disusun sebagai bacaan yang mudah dipahami oleh masyarakat umum. Buku ini membahas pentingnya layanan konseling karir di era digital untuk membantu individu mengenali potensi, minat, dan arah pengembangan diri.

Isi buku disajikan secara sederhana agar pembaca dapat memahami pemanfaatan data dalam mendukung layanan bimbingan dan konseling. Pembahasan di dalamnya juga menjelaskan peran teknologi, model layanan, serta penerapan konseling karir yang lebih terarah, efektif, dan sesuai dengan kebutuhan zaman.

Semoga buku ini dapat menambah wawasan masyarakat umum tentang pentingnya konseling karir digital. Buku ini diharapkan dapat membantu pembaca memahami bahwa perencanaan karir yang baik perlu didukung oleh informasi yang tepat, pendampingan yang bijak, serta pemanfaatan teknologi secara bertanggung jawab.

Jakarta, Juli 2026

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Buku referensi berjudul **Konseling Karier Digital Berbasis Data: Teori, Model, dan Implementasi Layanan BK** membahas berbagai pendekatan dalam membantu individu merencanakan, mengembangkan, dan menyesuaikan karir di tengah perubahan dunia kerja yang semakin dipengaruhi oleh teknologi digital. Perkembangan profesi baru, kebutuhan keterampilan yang terus berubah, serta dinamika lingkungan kerja modern menjadi bagian penting yang diulas dalam buku ini.

Dengan penyajian yang praktis dan mudah dipahami, buku ini memberikan gambaran mengenai pengembangan potensi diri, pengambilan keputusan karir, adaptasi terhadap transformasi digital, serta strategi menghadapi tantangan dan peluang di era modern. Buku ini sangat cocok untuk masyarakat umum yang ingin mempersiapkan diri menghadapi dunia kerja masa kini dan membangun karir yang lebih terarah serta berkelanjutan.

