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Transparansi Perusahaan dan Nilai Berkelanjutan

Dr. Fatmasari Sukesti, SE., M.Si.

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KATA PENGANTAR

Puji syukur ke hadirat Tuhan Yang Maha Esa atas rahmat dan karunia-Nya, sehingga buku Referensi berjudul ***Transparansi Perusahaan dan Nilai Berkelanjutan*** dapat hadir di tengah para pembaca. Buku ini disusun untuk memberikan pemahaman mengenai pentingnya keterbukaan dalam pengelolaan perusahaan serta bagaimana hal tersebut berkaitan dengan upaya menciptakan nilai yang bertahan dalam jangka panjang.

Buku ini ditujukan untuk masyarakat umum sehingga dapat dibaca oleh siapa saja yang ingin menambah wawasan tentang dunia perusahaan dan keberlanjutan. Harapannya, buku ini dapat memberikan manfaat serta menjadi bacaan yang membuka pandangan baru dalam memahami praktik bisnis yang lebih terbuka dan bertanggung jawab.

Jakarta, Juni 2026

Tim Penyusun

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PENERBIT BUKULOKA

Buku Referensi **Transparansi Perusahaan dan Nilai Berkelanjutan** membahas pentingnya keterbukaan dalam pengelolaan bisnis serta penerapan prinsip keberlanjutan dalam menghadapi tantangan ekonomi modern. Isi buku ini menguraikan bagaimana sebuah perusahaan dapat membangun kepercayaan publik melalui praktik yang jujur, bertanggung jawab, dan memperhatikan dampak jangka panjang terhadap lingkungan serta masyarakat.

Selain itu, buku ini juga menjelaskan hubungan antara tata kelola yang baik, etika bisnis, dan upaya menjaga keseimbangan antara keuntungan dan keberlanjutan. Pembahasan disajikan dengan bahasa yang mudah dipahami sehingga relevan bagi berbagai kalangan.

Buku ini ditujukan untuk masyarakat umum yang ingin memahami dunia bisnis modern secara lebih sadar, kritis, dan mengikuti arah perkembangan perusahaan yang berorientasi masa depan.

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