PENERBIT BUKULOKA

Produk Asuransi Unit Link dalam Perspektif Regulasi Anti Pencucian Uang

Dr. Alvin Ayodhia Siregar, S.E., S.H., M.M., M.H., AAIK., ANZIIF (Fellow), CIP.

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KATA PENGANTAR

Puji syukur ke hadirat Tuhan Yang Maha Esa atas rahmat dan karunia-Nya, sehingga buku referensi berjudul *Produk Asuransi Unit Link dalam Perspektif Regulasi Anti Pencucian Uang* dapat diselesaikan dan dipublikasikan dalam keadaan yang baik.

Buku ini hadir untuk menguraikan secara sistematis keterkaitan antara produk asuransi unit link dengan kerangka pengaturan pencegahan pencucian uang yang berlaku dalam industri jasa keuangan. Uraian disajikan secara terstruktur dengan penekanan pada aspek konseptual dan normatif, sehingga dapat memberikan pemahaman yang lebih komprehensif mengenai posisi unit link dalam dinamika regulasi serta praktik industri asuransi.

Buku ini ditujukan untuk masyarakat umum sebagai upaya memperluas akses terhadap literasi di bidang asuransi dan kepatuhan regulasi. Diharapkan buku ini dapat memberikan kontribusi pemikiran yang bermanfaat dalam memperkaya wawasan pembaca mengenai pentingnya integritas dan kepatuhan dalam pengelolaan produk asuransi unit link.

Jakarta, Juli 2026

Tim Penyusun

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PENERBIT
BUKULOKA

Buku referensi berjudul **Produk Asuransi Unit Link dalam Perspektif Regulasi Anti Pencucian Uang** mengulas secara mendalam dinamika produk asuransi unit link yang memadukan perlindungan asuransi dan instrumen investasi dalam satu layanan keuangan. Dengan penyajian yang runtut dan bahasa yang mudah dipahami, pembaca diajak memahami bagaimana produk ini bekerja, daya tariknya di masyarakat, serta berbagai potensi risiko yang dapat menyertainya dalam praktik keuangan modern.

Lebih jauh, buku ini menyoroti pentingnya pengawasan terhadap arus dana pada industri asuransi guna mencegah penyalahgunaan untuk kepentingan ilegal. Peran Otoritas Jasa Keuangan (OJK) dan Pusat Pelaporan dan Analisis Transaksi Keuangan (PPATK) dijelaskan sebagai bagian penting dalam menjaga integritas sistem keuangan nasional melalui penguatan regulasi dan pemantauan transaksi.

Ditujukan untuk masyarakat umum, buku ini menjadi panduan yang informatif untuk memahami produk asuransi modern sekaligus meningkatkan kesadaran akan pentingnya keamanan dan kepatuhan dalam pengelolaan keuangan.

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